



PREM JAIN MEMORIAL TRUST
PRESENTS

HARIT PREM
BHARAT



MAHOTSAV
2025
JANUARY 23-29

#PJMT
#HPBM25
DOWN TO
EARTH



7th EDITION OF **HARIT PREM BHARAT MAHOTSAV**

powered by



REEL ON
SUSTAINABILITY



How to participate and FAQs
Join India's largest Green Event





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WHAT?

The Prem Jain Memorial Trust invites you to participate in creating a **30 second GREEN Reel** on **DOWN TO EARTH / Waste segregation or recycling / Optimizing Energy / Saving Water / Creating Sustainability Awareness**. There is no particular requirement for submission, as long as the reel signifies sustainability and an effort to save the planet, however small or big. **The reel must be created by you, be original, now downloaded.** The reel needs to be posted on your profile.



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IGBC

HOW?

1. Send us your submission in thru mail by **24th January'25** by emailing us on **frontoffice@premjinmemorialtrust.com** with your name, institution, social media handles
2. Submission should be no heavier than **2 MB.**
3. After submitting your entry, add the story of your entry on Instagram and Facebook by tagging **@premjinmemorialtrust** and use **#PJMT #HPBM25 #DOWNTOEARTH**
4. Make sure your profile is public for the entry to be counted
5. Only one entry per participant is allowed
6. Entries will be judged by Sustainability Champions from the Industry



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TOP 3 WINNERS

- **INR 3000** FOR 1ST PRIZE
- **INR 2000** FOR 2ND PRIZE
- **INR 1000** FOR 3RD PRIZE

Winners will be announced during Prem Jain Memorial Address on
29TH January 2025 at 2 pm at India International Centre, Lodhi Road,
New Delhi

And Acknowledged on <https://premjinmemorialtrust.com/>



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